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## **Experience**

### ***Art Director, MiserWare Inc. 2009 - 2013***

When I came to MiserWare, this four-engineer team had a product that was useful but not usable, and a brand that was largely invisible. Under my art direction we extended their command-line server software into a desktop app for Windows and Linux to make energy management slick, fun, and accessible for any user. I developed the branding, interfaces, web presence, and extensive collateral for MiserWare and their flagship Granola suite, in addition to numerous other projects including HafCaf and Fatbatt.

Since launching the software on Earth Day 2009, MiserWare has racked up over \$2,000,000 in venture capital. The desktop version of Granola has been used by more than 350,000 people, featured in TIME and PC World, and demonstrated in front of thousands more at CES 2012 and several other conferences around the world. All thanks to word of mouth – MiserWare has never spent a single penny on advertising.

### ***Graphic Designer, Posey's Sports Center 2007 - 2008***

While also finishing my degree, I was solely responsible for more than 600 custom screenprinted t-shirt designs. Many projects were one-day turnaround and up to six colors. In addition to modernizing their registration system for tighter tolerances, I reintroduced the shop to halftone printing techniques and mentored two student designers to take over for me after graduation.

### ***Freelance & Pro Bono***

Iconset and UI Consultation – Sitscape, Inc. 2013  
Program and Collateral for Annual Christmas Gala – Northwestern State University. 2008  
Poster and Collateral for Faculty Art Show – Northwestern State University. 2008

## **Education**

### ***Bachelor of Fine Arts – Visual Communication***

Northwestern State University of Louisiana. A NASAD-accredited design program. I was a member of Kappa Pi art fraternity and AIGA, and repeated Dean's List honoree. 2008

### ***Additional Education & Awards***

Presenting Data and Information: A One-Day Course Taught by Edward Tufte. January 2008  
Dallas Society of Visual Communications Conference. April 2007, 2008, and 2009  
First Place, Northwestern State University Student Show. 2008  
National Merit Scholar, T.R. Miller High School. 2001